

Lachenmeier smartpack

Case story

Elpreco, RO

Product: Light concrete blocks
Pallets per year: 150.000+
Previous packaging: Automatic shrinking

Used different smartpack analysis tools to prove the potential.

Saving potential: EUR 100.000+/per year
Other benefits: Better packaging, visually improved
Marketing: We are designing new logo for them

Here we supplied a stretch hood machine + film + service on a 3 year contract, where Lachenmeier takes full responsibility for the solution.



Annual saving
potential

EUR 100.000+